

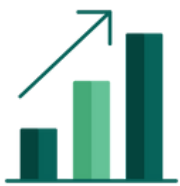


# SolShare guide for **landlords**



# Benefit #1 Increased rent

Studies show that when tenants benefit from reduced energy costs, they are willing to pay more for rent.



## \$19 more avg. weekly rent

A recent survey found Australian tenants with solar panels pay ~\$19 more in weekly rent than non-solar renters.



## 67% would pay higher rent

67% of renters would pay about \$5 more per week for a property with solar, and 55% would pay around \$10 more, especially with rising energy prices.



## 0% interest loans available

In many states and council areas, there are very generous loans, grants and rebates available.

## Benefit #2 Improved rentention

Happier tenants are more likely to pay their rent on time, take care of your property and stay longer in their lease.

Additionally, adding solar can lower common area expenses and may provide tax benefits.

“

“There might be a bit of an upfront cost, but the benefit they [landlord] have is a long-term tenant, which means they don't have to advertise for a new tenant, and their property is being looked after.

Solar panels actually improve the rental appeal for future tenants, because they know they're going to pay lower costs.”

”



**Ray Ellis** | Chief Executive at First National Real Estate

“

“Rooftop solar couldn't have come at a better time.

I recently retired, and I've already found a huge difference in my power bill”

”



**Elizabeth** | Tenant in NSW

## Benefit #3 Property value

57% of homeowners say they would pay up to \$10,000 more for a home equipped with solar. Homes with energy-efficient features, such as solar, have regularly attracted more interest, sold faster, and sold at higher prices.

For example, energy-efficient apartments sold in 2021-2022 experienced;



**13-16%**

**premium, representing \$70-80k**



**4-17%**

**fewer days on the market**



**6%**

**more listing views**

*In our first case studies, tracking property sales and subsequent unit sales, the buildings with shared solar outperformed the suburb by \$17k-30k in value growth.*

1. <https://www.originenergy.com.au/blog/does-solar-increase-property-value/>

2. <https://www.domain.com.au/research/domain-sustainability-in-property-report-1147058/#>

3. 16 Waterline Crescent, Bulimba and 162 Lygon Street, Brunswick East (values from Domain and Your Investment Property Magazine)

Allume can help **streamline the decision** for shared solar by:



**Communicating** with your tenant or property manager.



**Providing** a sample lease addendum.

For more information please visit  
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